Steph Bodendorfer

Currently a Senior UX Designer at Qualtrics.

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Experience

Senior UX Designer at Qualtrics
December 2020 – present

I lead the design vision for Qualtrics' text analytics solution and the cross-platform integration of XM Discover, formerly Clarabridge. I work closely with Product Management to define requirements for new features and long term product strategy, UX Research to understand customer needs through generative and evaluative studies, and Content Design to define a consistent product story and tone of voice.

UX Designer at Hireology
September 2018 – November 2020

I designed new features for the data insights and integrations areas of the product. I conducted usability studies with customers to validate my designs, collaborated with customer-facing cross-functional partners to gather feedback, and partnered with Product Management to scope requirements. I supported multiple engineering teams and managed the design team's UI pattern library.

UX Designer at Hitachi Vantara
February 2017 – September 2018

I was embedded in a multi-disciplinary scrum team where I worked closely with Product Owners, Engineers, Quality Assurance, and Technical Writers to design new features for a data integration tool. I maintained and developed a lean design system of standards to ensure visual and behavior consistency.

Designer at Juice Interactive
April 2016 – February 2017

I designed digital landing pages, embedded widgets, and brand websites for clients such as Mead Johnson, AAA, EcoTools, and Real Techniques. I conducted user research, created user flows, and delivered wireframes for a proof of concept tween chat app.

Production Designer at Huge
December 2014 – April 2016

I designed webpages for clients such as American Express based on visual style guides, then delivered comprehensive specs and assets to engineering for implementation. I also supported design for RFP pitch decks.

Digital Marketing Coordinator at Calvin Klein
March 2013 – November 2014

I managed the content and functionality of the brand website, coordinated with IT to fix bugs, and submitted briefs to the creative studio for visual assets. I maintained the internal social media management platform, responded to customers via the brand social media, and coordinated with licensees, agencies, and cross-departmental teams on digital initiatives.

About

I'm a Seattle-based UX Designer with 8 years of applied design experience across web, B2B, and enterprise software. I'm driven by solving complex problems through thoughtful, effective experiences and I'm passionate about mentoring the next generation of designers.

Education

The New School
Professional Certificate in Design Leadership for Business
January 2019 – December 2020

University of Wisconsin-Madison
Bachelor of Science in Art with a specialization in Graphic Design
September 2009 – December 2012

Skills

Design Tools
Figma
Sketch
Adobe XD
Photoshop
Illustrator
InDesign

Productivity Tools
Mural
Miro
Lucid Chart
G Suite
Keynote

Product Analytics Tools
Amplitude
Heap Analytics
FullStory
Google Analytics

Competencies
Product Design
User Experience Design
Wireframing
Rapid Prototyping
Usability Testing
Mentorship